

Eli Marcus

Aspiring UX & Product Designer

eli.marcus@tufts.edu
(213) 500-4310
Medford, MA
www.elimarc.us

Enthusiastic, forward-thinking user-centered design student seeking internship to apply and enhance knowledge of and skills in user research, wire-framing, and high-fidelity prototyping. Passionate about accessible, intuitive, resonant experiences; eager to create them utilizing top-notch collaboration and communication acumen.

Education

Tufts University

Sep. 2020 - May 2025 | Medford, MA

MS in Human Factors Engineering; BS in Engineering Psychology; Minor in Music, Sound, & Culture

- 3.92 GPA, 6x Dean's List
- Relevant Courses: Computer Interface Design, User Research Methods, Senior Design Capstone, Human Factors Product Design, Industrial Design, Applied Behavioral Stats, Data Structures

Experience

Product Researcher | Bose x Tufts

Jan. 2024 - Present | Medford, MA

- Collaborating with Bose's Design Thinking team to ideate future applications and scenarios for AI-integrated wearables, translating top interaction concepts into articulate storyboards and videos
- Uncovering user attitudes around AI-integrated technology via 25+ interviews, gauging interest in potential features for an headphone-based AI product and synthesizing results
- Designing targeted experiments utilizing ChatGPT+'s voice operated feature with headphones to identify patterns in user behavior, instincts during their interactions, and system limitations
- Researching existing products on market and in embryo to understand successful AI integrations and emphasize innovative approaches in our research and development

Undergraduate Researcher | Tufts IDEA Human Factors Lab

Mar. 2023 - Jan. 2024 | Medford, MA

- Ideated practical spatial mapping system to serve as virtual white cane-like tool for individuals with visual impairments, increasing their independence, spatial navigation, and situational awareness
- Conducted user interviews, literature review, and competitor analysis for human factors team
- Prototyped early sensor device with mechanical and electrical teams to collect performance data

Work

Student Lead | Lilly Music Library

Jan. 2023 - Present | Medford, MA

- Manage circulation desk, seeing to thoughtful resource handling and accurate, efficient library operations
- Enhance guest experience with expert customer service, communication, and conflict resolution

Ambassador | Jeni's Splendid Ice Creams

June 2021 - Jan. 2024 | Los Angeles, CA

- Scooped ice cream, handled payments and online orders
- Maintained service quality and capacity by spearheading inventory restock, team support, and engaging customers

Skills

Research & Design

Surveys, interviews, user experiments, (un)structured observations, literature review, personas, journey mapping, task analysis, information architecture, card sorting, wire-framing, prototyping, usability testing, heuristic evaluation

Tools

Figma, Illustrator, Photoshop, Procreate, Miro, WebFlow, Canva, SolidWorks, Final Cut Pro, Adobe Audition, Logic Pro, R, C++